

# PRIMARK

## BRANDS:

Primark  
Secret Possessions

Formal name: Primark  
HQ: Ireland  
Revenue 2018: € 8 539 561 808  
Profit 2018: € 962 799 331

Direct suppliers: 1033  
Sub-contractors: ?  
according to brand

Top production countries: China  
India  
Bangladesh

## SUPPLY CHAIN TRANSPARENCY:



Primark discloses some information on the production units in its supply chain and provides additional information. → Primark should become fully compliant with the Transparency Pledge and deliver data in a machine-readable format.

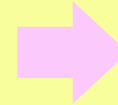
see: [transparencypledge.org](https://transparencypledge.org)

## LIVING WAGE PAID:



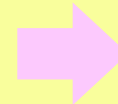
This means: Primark makes no claim and no public evidence was found that its suppliers are paying a living wage. → Primark should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Primark has some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



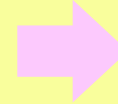
Primark should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

Primark says it is working on improving wages for workers across its supplier network. However, it does not meet all elements of a public, time-bound action plan.



Primark should improve its plan to achieve a living wage in a reasonable time-frame.

Primark says it applies the ACT methodology, in order to safeguard wages in price negotiations with suppliers, so workers' wages should not be squeezed as part of the bargain.



Primark should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

Primark does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.



# FASHION CHECKER

## BRAND PROFILE

### APRIL 2020



Funded by the  
European Union