

OTTO

BRANDS:

about you
baur
heine
bonprix

lascana
Manufactum
Otto
Eddie Bauer

sheego
schwab

Formal name: Otto Group
HQ: Germany
Revenue 2018: € 13 400 000 000
Profit 2018: € 177 000 000

Direct suppliers: 1300
Sub-contractors: 800
according to brand

Top production countries: China
Turkey
India

SUPPLY CHAIN TRANSPARENCY:



Otto discloses some information on the production units in its supply chain. → Otto should become fully compliant with the Transparency Pledge, publish data about suppliers in a machine-readable format and provide a breakdown by gender of the wages they pay.

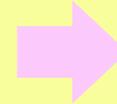
see: transparencypledge.org

LIVING WAGE PAID:



This means: Otto makes no claim and no public evidence was found that its suppliers are paying a living wage. → Otto should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Otto has made no commitment that we can find to ensure a living wage is paid across its supplier network.



Otto should commit publicly to ensuring a living wage is paid across its supply chain.

Otto has no public plan describing how to improve wages for workers across its supplier network.



Otto should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that Otto takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



Otto should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain:
- Global Living Wage Coalition (Anker)

No data about wages currently paid to workers at its suppliers is disclosed.

Otto does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

FASHION CHECKER

BRAND PROFILE

APRIL 2020



Funded by the European Union