

# NEW LOOK

## BRANDS:

New Look

Formal name: New Look Retailers Ltd.

HQ: United Kingdom

Revenue 2018:

Profit 2018:

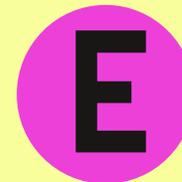
Direct suppliers: 572

Sub-contractors: ?

according to brand

Top production countries: China  
Bangladesh  
Turkey

## LIVING WAGE PAID:



This means: New Look makes no claim and no public evidence was found that its suppliers are paying a living wage. → New Look should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

## SUPPLY CHAIN TRANSPARENCY:



New Look discloses some information on the production units in its supply chain, provides factory names and addresses in a machine-readable format and provides additional information. → New Look should become fully compliant with the Transparency Pledge.

see: [transparencypledge.org](https://transparencypledge.org)

New Look has some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



New Look should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

New Look says it is working on improving wages for workers across its supplier network. However, it does not meet all elements of a public, time-bound action plan.



New Look should improve its plan to achieve a living wage in a reasonable time-frame.

New Look says it applies the ACT methodology, in order to safeguard wages in price negotiations with suppliers, so workers' wages should not be squeezed as part of the bargain.



New Look should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

New Look does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

# FASHION CHECKER

## BRAND PROFILE

### APRIL 2020



Funded by the European Union