

MAYERLINE

BRANDS:

Mayerline
Améline

Formal name: Mayerline SA
HQ: Belgium
Revenue 2018: € 33 205 000
Profit 2018: € - 2 750 000

Direct suppliers: 30
Sub-contractors: ?
according to brand

Top production countries: China
Lithuania
Turkey

SUPPLY CHAIN TRANSPARENCY:



Mayerline does not disclose names and addresses of its suppliers. → It is time for Mayerline to go transparent! A first step should be to comply with the Transparency Pledge, and publish data in a machine-readable format.

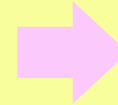
see: transparencypledge.org

LIVING WAGE PAID:



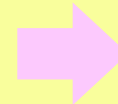
This means: Mayerline claims that between 1% and 25% of its suppliers are paying the company's stated living wage and evidence is public or some plausible explanation is given. → Mayerline has started to work on living wage with some success. It should consider negotiating and signing enforceable agreements with worker representatives and making a commitment to pay higher prices to suppliers that pay living wages.

Mayerline has published a clear commitment to ensure a living wage is paid across its supplier network.



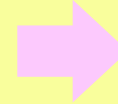
This is a good start! We encourage Mayerline to put their commitment into action.

Mayerline has no public plan describing how to improve wages for workers across its supplier network.



Mayerline should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

Mayerline says it uses open costing models to determine the cost of labour for most of its products.



Mayerline should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain:

- Asia Floor Wage Living Wage Benchmark
- Fair Wear Foundation Wage Ladders

No data about wages currently paid to workers at its suppliers is disclosed.

Mayerline does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

FASHION
CHECKER

BRAND PROFILE

APRIL 2020



Funded by the
European Union