

# BESTSELLER

## BRANDS:

JACK & JONES

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## SUPPLY CHAIN TRANSPARENCY:



Bestseller discloses some information on the production units in its supply chain. → Bestseller should become fully compliant with the Transparency Pledge, publish data about suppliers in a machine-readable format and provide a breakdown by gender of the wages they pay.

see: [transparencypledge.org](https://transparencypledge.org)

Formal name: Bestseller  
HQ: Denmark  
Revenue 2018: € 3 454 703 600  
Profit 2018: € 282 082 162

Direct suppliers: 788  
Sub-contractors: 788  
according to brand

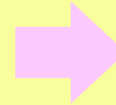
Top production countries: Bangladesh  
China  
Turkey

## LIVING WAGE PAID:



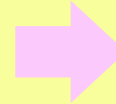
This means: Bestseller makes no claim and no public evidence was found that its suppliers are paying a living wage. → Bestseller should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Bestseller has published a clear commitment to ensure a living wage is paid across its supplier network.



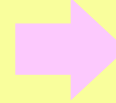
This is a good start! We encourage Bestseller to put their commitment into action.

Bestseller says it is working on improving wages for workers across its supplier network. However, it does not meet all elements of a public, time-bound action plan.



Bestseller should improve its plan to achieve a living wage in a reasonable time-frame.

Bestseller says it applies the ACT methodology, in order to safeguard wages in price negotiations with suppliers, so workers' wages should not be squeezed as part of the bargain.



Bestseller should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

Bestseller does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

# FASHION CHECKER

## BRAND PROFILE

### APRIL 2020



Funded by the European Union