

BENETTON

BRANDS:

United Colors of Benetton
Undercolors
Sisley

Formal name: Benetton Group
HQ: Italy
Revenue 2018: € 1 230 000 000
Profit 2018: € - 115 000 000

Direct suppliers: 293
Sub-contractors: 75
according to brand

Top production countries: China
India
Tunisia

SUPPLY CHAIN TRANSPARENCY:



Benetton discloses name, address, parent company, type of product and number of workers for most production units fully in line with the Transparency Pledge, provides additional information and makes data available in a machine-readable format. → That's great! We encourage Benetton to pursue its frontrunner commitment around transparency.

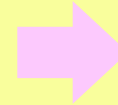
see: transparencypledge.org

LIVING WAGE PAID:



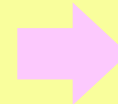
This means: Benetton makes no claim and no public evidence was found that its suppliers are paying a living wage. → Benetton should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Benetton has made no commitment that we can find to ensure a living wage is paid across its supplier network.



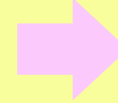
Benetton should commit publicly to ensuring a living wage is paid across its supply chain.

Benetton has no public plan describing how to improve wages for workers across its supplier network.



Benetton should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that Benetton takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



Benetton should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

Benetton does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

FASHION
CHECKER

BRAND PROFILE

APRIL 2020



Funded by the
European Union