

# ASDA GEORGE

BRANDS:

George

Formal name: Walmart (Asda)  
HQ: United Kingdom  
Revenue 2018: € 26 821 796 618  
Profit 2018: € 940 076 671

Direct suppliers: ?  
Sub-contractors: ?  
according to brand

Top production countries:

## SUPPLY CHAIN TRANSPARENCY:



Asda George discloses some information on the production units in its supply chain. → Asda George should become fully compliant with the Transparency Pledge, publish data about suppliers in a machine-readable format and provide a breakdown by gender of the wages they pay.

see: [transparencypledge.org](https://transparencypledge.org)

## LIVING WAGE PAID:



This means: Asda George makes no claim and no public evidence was found that its suppliers are paying a living wage. → Asda George should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Asda George has some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



Asda George should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

Asda George has no public plan describing how to improve wages for workers across its supplier network.



Asda George should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that Asda George takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



Asda George should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

Asda George does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

# FASHION CHECKER

## BRAND PROFILE

### APRIL 2020

**NO REPLY**

This company did not respond to our questionnaire. All information included in this profile has been collected from publicly available sources.



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