

ADIDAS

BRANDS:

Adidas
Reebok

Formal name: adidas
HQ: Germany
Revenue 2018: € 21 915 000 000
Profit 2018: € 1 709 000 000

Direct suppliers: 552
Sub-contractors: 332
according to brand

Top production countries: Cambodia
China
Vietnam

SUPPLY CHAIN TRANSPARENCY:



adidas discloses name, address, parent company, type of product and number of workers for most production units fully in line with the Transparency Pledge, provides additional information and makes data available in a machine-readable format. → That's great! We encourage adidas to pursue its frontrunner commitment around transparency.

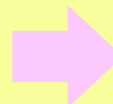
see: transparencypledge.org

LIVING WAGE PAID:



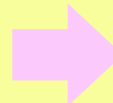
This means: adidas makes no claim and no public evidence was found that its suppliers are paying a living wage. → adidas should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

adidas has some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



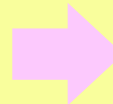
adidas should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

adidas has no public plan describing how to improve wages for workers across its supplier network.



adidas should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

adidas says it applies the Standard Minute Value costing system to determine the cost of labour.



adidas should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain:
- Global Living Wage Coalition (Anker)
- FLA Wage Ladders

The company publicly discloses some data about wages currently paid to workers at its suppliers.

adidas reports publicly some information on the number of supplier facilities with democratically elected unions, or those covered by collective bargaining agreements.

FASHION CHECKER

BRAND PROFILE

APRIL 2020



Funded by the European Union